
PASSION
FOR SHIRTS
Est. 1973
Seven Seas
COPENHAGEN
by ID®


Shirts on stock

Exclusive shirt range from ID® Identity

Seven Seas Copenhagen ranks among the world's leading producers of quality shirts. Quality and design have been hallmarks of the company for three generations. Today, Seven Seas is owned by the Danish company ID® Identity and cooperates with some of the world's leading suppliers of fabrics on the development of high-quality and fashionable shirts. With the carefully selected shirts, focus is on quality materials, comfortable fit and innovative design down to the smallest detail.

From business to timeless off-duty look

Seven Seas carries an extensive range of ready-to-wear shirts for both men and women for all occasions, whether it is business, leisure or evening affairs. Most of our shirts are 100 % cotton and come in different fits, with non-iron options and a variety of collar types and sleeve lengths.

Seven Seas also includes a range of elegant knitwear, classic polo shirts and T-shirts to exude a timeless off-duty look.


WE HOPE
ENJOY WE
AS MU

The

Story of	*6*
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- The history of



NYHAVN - COPENHAGEN

Visit our headquarters and showroom in Nyhavn - Our home since 1973

3

Generations of shirt makers



We are just as passionate about our shirts today as we were when it all started more than four decades ago.

With a tradition of pride and passion, we work with the finest materials to ensure that quality is inherent in every shirt. Thanks to their superb quality, attention to detail and exquisite craftsmanship.

- The history of





It's the 70's. It's Copenhagen. Seven Seas started with passion for shirtmaking in the old and historical Nyhavn.





WE HOPE YOU ENJOY WEARING IT AS MUCH AS WE DID MAKING IT

A PASSION INHERITED

For more than four decades, the family behind Seven Seas Copenhagen has been committed to making shirts. In three generations, no compromise on quality and design has been at the centre of development.

The design team has always collaborated with some of the world's top suppliers of fabrics on the development of fashionable, high-quality shirts. With a tradition of pride and passion, they cut from the finest cloth to ensure that quality is inherent in every shirt.



WE CARE

Seven Seas is a member of amfori BSCI.
BSCI (Business Social Compliance Initiative) is a network of more then 2,000 European companies which has formulated a set of common ethical principles for purchasing and production in non-EU countries.

This means production where there is no child labour, forced labour or any form of discrimination, the guarantee of a safe working environment and reasonable wages and working hours. The rules also carefully consider the environment.

amfori
Trade with purpose

The Basics

The perfect wardrobe always starts with the basics – everything from the classic poplin shirt to weekend staples such as the oxford button-down or simply a light weight denim.





POPLIN



SS7 | EASY-CARE
p. 42





OXFORD - VIRGINIA



SS56 - SS750♀ | EASY-CARE

p. 43-44

LIGHT WEIGHT DENIM









The Twills

Our superb range of Non-Iron Twills has been perfected through decades of research and development. They provide the ability to personalize and refine your wardrobe with a stylish selection of classical designs – it is where practicality, comfort and radiation merge into your new favourite business wardrobe item.

FINE TWILL



SS8 | NON-IRON
p. 46



FINE TWILL | CALIFORNIA





SS37 | NON-IRON
p. 47

FINE TWILL | KADET



S780 ♀ | NON-IRON

p. 48

FINE TWILL | CHECK



S40 | NON-IRON

p. 49

Here you have the possibility to go from the ordinary to the extraordinary. The Royal Family contains elegant business and social shirts for all occasions. Available in different fits, with non-iron options and a variety of collar types and sleeve lengths. You will be sure to find the perfect shirt for you.




The
Royal
Family



THE ROYAL FAMILY

DOBBY | ROME



SS345 | NON-IRON

p. 51



THE ROYAL FAMILY

DOBBY | ROYAL OXFORD



SS740 ♀ | NON-IRON **SS311** | NON-IRON

p. 50



The ESSENTIALS

The essentials are just something you really can´t have too much of. Perfect for the everyday business wear or off-duty-look, we have selected a wide range of high quality tees, polos and elegant knitwear – all "must-haves" that are both purposeful and stylish at the same time.



THE POLO | THE O-NECK





S600 - S630 ♀

p. 54-53

THE KNIT



S650
p. 55



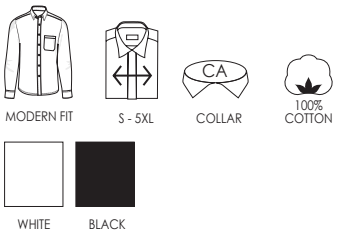
PRODUCT OVERVIEW

POPLIN



SS7 | EASY-CARE

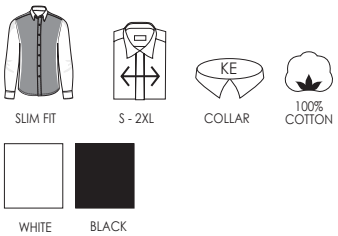
Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best easy-care quality. Chest pocket.





SS402 | EASY-CARE

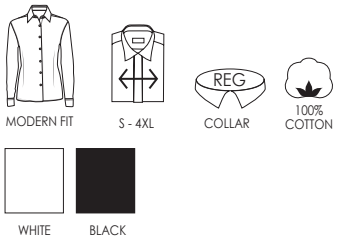
Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best easy-care quality.





SS710 | EASY-CARE

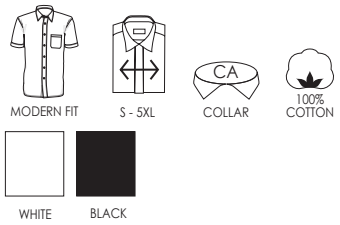
Simple and classic multi-purpose shirt made of soft poplin. Classic ladies model with modern silhouette and comfortable fit.





SS410 | EASY-CARE

Simple and classic multi-purpose shirt made of soft poplin. Short-sleeved shirt in the best easy-care quality. Chest pocket.

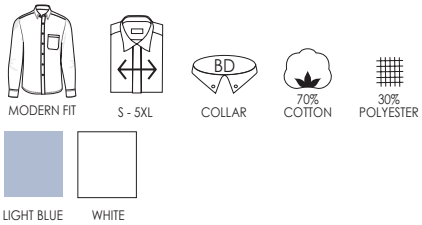


OXFORD



SS56 | EASY-CARE

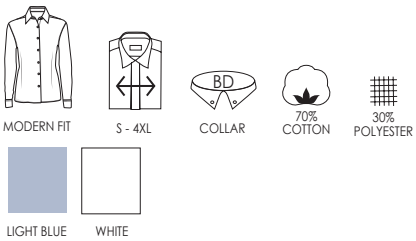
Oxford shirt with button-down collar in improved easy-care quality. Yarn-dyed pinpoint Oxford fabric. Chest pocket.





SS700 | EASY-CARE

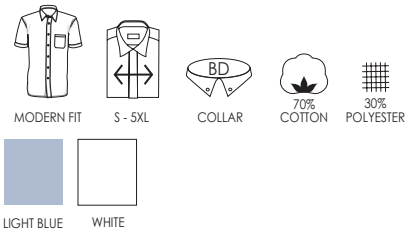
Oxford ladies shirt in improved easy-care quality. Yarn-dyed pinpoint Oxford fabric. Classic model with modern silhouette and comfortable fit.





SS57 | EASY-CARE

Oxford shirt with button-down collar in improved easy- care quality. Yarn-dyed pinpoint Oxford fabric. Chest pocket.



VIRGINIA



SS342 | EASY-CARE

Shirt with print in easy-care quality. Classic model with modern silhouette and comfortable fit.


MODERN FIT


S - 5XL



COLLAR


100% COTTON


NAVY PATTERN



SS343 | EASY-CARE

Shirt with print and easy-care quality. Classic model with modern silhouette and comfortable fit.


SLIM FIT


S - 2XL



COLLAR


100% COTTON


NAVY PATTERN



SS750 | EASY-CARE

Shirt with print and easy-care quality. Classic ladies model with modern silhouette and comfortable fit.


MODERN FIT


S - 4XL



COLLAR


100% COTTON


NAVY PATTERN

LIGHT WEIGHT DENIM



SS500 | Denim

Light weight denim fabric with soft handfeel. Classic model cut in a modern silhouette. Chest pocket.


MODERN FIT


S - 5XL



COLLAR


100% COTTON


INDIGO



SS770 | Denim

Light weight denim fabric with soft hand-feel. Classic ladies model with modern silhouette and comfortable fit.


MODERN FIT


S - 4XL



COLLAR


100% COTTON

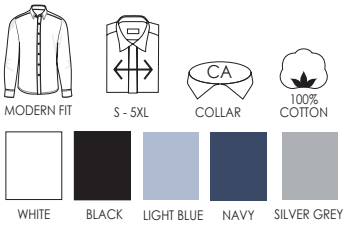

INDIGO

FINE TWILL



SS8 | NON-IRON

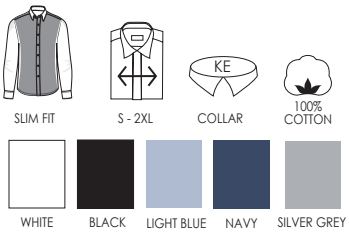
Modern business shirt in fine twill quality with non-iron finish. Classic model with modern silhouette and comfortable fit.





SS30 | NON-IRON

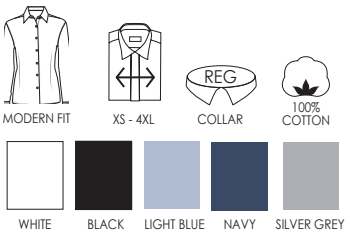
Modern business shirt in fine twill quality with non-iron finish. Classic model with modern silhouette and comfortable fit.





SS720 | NON-IRON

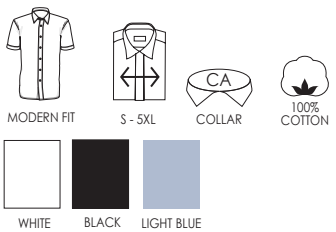
Modern business shirt in fine twill with non-iron finish. Classic ladies model with modern silhouette and comfortable fit.





SS254 | NON-IRON

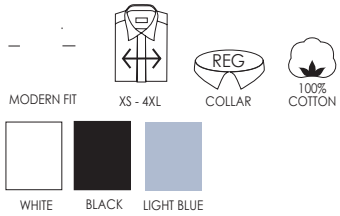
Modern business shirt in fine twill with non-iron finish. Classic model with modern silhouette and comfortable fit.





S721 | NON-IRON

Modern business shirt in fine twill with non-iron finish. Classic ladies model with modern silhouette and comfortable fit.



FINE TWILL | CALIFORNIA



SS20 | NON-IRON

Modern business shirt in pinstripe fine twill quality with non-iron finish. Classic model with modern silhouette and comfortable fit. Chest pocket.





SS37 | NON-IRON

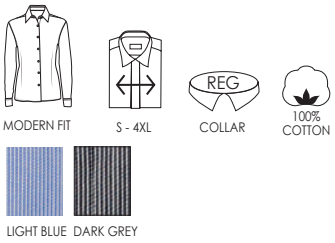
Modern business shirt in pinstripe fine twill quality with non-iron finish. Classic model, slightly fitted.





SS730 | NON-IRON

Modern business shirt in pinstripe fine twill with non-iron finish. Classic ladies model with modern silhouette and comfortable fit.

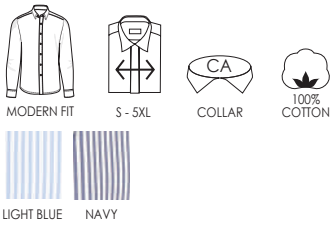


FINE TWILL | KADET



S70 | NON-IRON

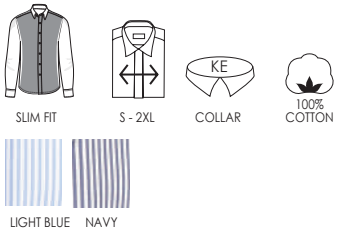
Modern kadet business shirt in fine twill quality with non-iron finish. Classic model with modern silhouette and comfortable fit.





S90 | NON-IRON

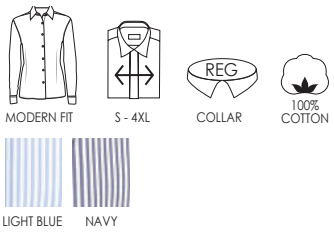
Modern kadet business shirt in fine twill quality with non-iron finish. Classic model, slightly fitted.





S780 | NON-IRON

Modern kadet business shirt in fine twill quality with non-iron finish. Classic ladies model with modern silhouette and comfortable fit.

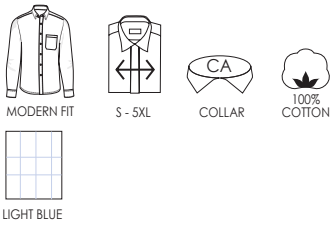


FINE TWILL | CHECK



S40 | NON-IRON

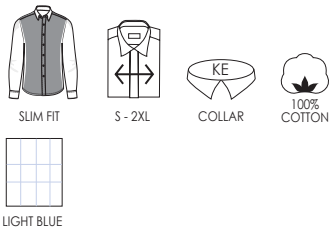
Modern checkered shirt in fine twill quality with a non-iron finish. Classic model with modern silhouette and comfortable fit. Chest pocket.





S55 | NON-IRON

Modern checkered shirt in fine twill quality with a non-iron finish. Classic model, slightly fitted.

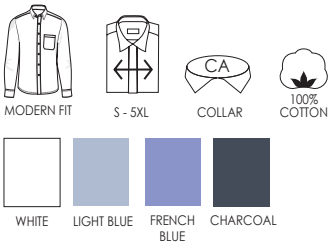


DOBBY | ROYAL OXFORD



SS310 | NON-IRON

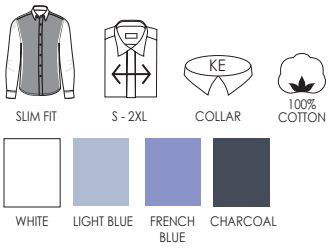
Elegant business shirt made of extra soft Oxford fabric in improved non-iron quality. Chest pocket.





SS311 | NON-IRON

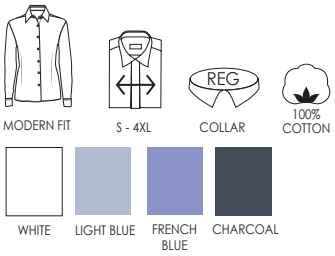
Elegant business shirt made of extra soft Oxford fabric in improved non-iron quality.





SS740 | NON-IRON

Elegant business ladies shirt made of extra soft Oxford fabric in improved non-iron quality. Classic ladies model with modern silhouette and comfortable fit.



DOBBY | ALONSO



SS320 | NON-IRON

Elegant business shirt made of extra soft dobby fabric in improved non-iron quality.


MODERN FIT


S - 5XL



COLLAR




BLUE



SS321 | NON-IRON

Elegant business shirt made of extra soft dobby fabric in improved non-iron quality. Classic model, slighty fitted.


SLIM FIT


S - 2XL



COLLAR




BLUE

DOBBY | ROME



SS345 | NON-IRON

Shirt in non-iron quality. Classic model with modern silhouette and comfortable fit. Chest pocket.


MODERN FIT


S - 5XL



COLLAR



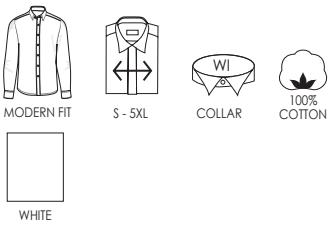

NAVY

POPLIN | DRESS SHIRT



S165 | EASY-CARE

Dress shirt with structured front piece, double cuffs and spaces for breast buttons. Made from 100% pure easy care cotton this shirt is the perfect companion to all of life's great occasions.

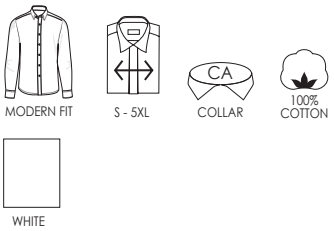


POPLIN | TUXEDO



SS160 | EASY-CARE

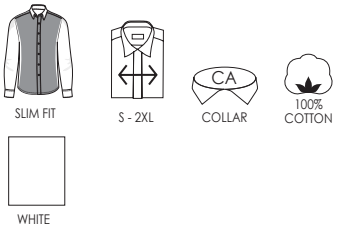
Elegant tuxedo poplin shirt. Shirt in the best easy-care quality, suitable for bow tie.
The dress shirt has concealed buttons and double cuffs.





SS161 | EASY-CARE

Elegant tuxedo poplin shirt. Shirt in the best easy-care quality, suitable for bow tie.
The dress shirt has concealed buttons and double cuffs.



THE O-NECK



S620 | Men's O-neck

Luxurious and exclusive Interlock T-shirt with round neck, both stylish and comfortable. Beautifully finished neck ribbing. Made of high-quality cotton to ensure optimum comfort and perfect fit.





S630 | Ladies' O-neck

Luxurious and exclusive Interlock T-shirt with round neck, both stylish and comfortable. Beautifully finished neck ribbing. Made of high-quality cotton to ensure optimum comfort and perfect fit.



THE POLO



S600 | Men's polo

Luxurious and exclusive Interlock polo shirt in soft cotton with attractive button closure. Beautifully finished collar with smart contrast. Made of high-quality cotton to ensure optimum comfort and perfect fit. The polo has a timeless off-duty look.





S610 | Ladies' polo

Luxurious and exclusive Interlock polo shirt in soft cotton with attractive button closure. Beautifully finished collar with smart contrast. Made of high-quality cotton to ensure optimum comfort and perfect fit. The polo has a timeless off-duty look.



THE KNIT



S650 | Men's knit

Elegant pullover with round neck in a lovely, soft merino wool. Smart details at the neck and shoulders for a classic and timeless look. Perfect for both work and leisure. Machine-washable.


FITTED


S - 3XL


50% ACRYLIC /
50% MERINO WOOL


SAND MELANGE | BLACK | NAVY | LIGHT GREY MELANGE | DARK GREY MELANGE | BLUE MELANGE | DEEP RED



S640 | Ladies' knit

Elegant pullover with round neck in a lovely, soft merino wool. Smart details at the neck and shoulders for a classic and timeless look. Perfect for both work and leisure. Machine-washable.


FITTED


S - 3XL


50% ACRYLIC /
50% MERINO WOOL


SAND MELANGE | BLACK | NAVY | LIGHT GREY MELANGE | DARK GREY MELANGE | BLUE MELANGE | DEEP RED

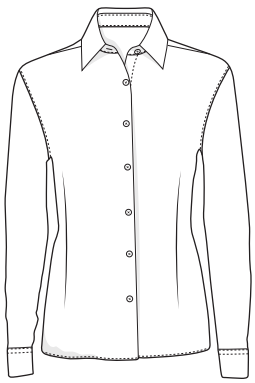
THE SHIRT FIT



MEN'S MODERN FIT

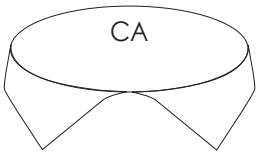


MEN'S SLIM FIT

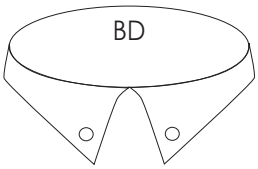


LADIES' MODERN FIT

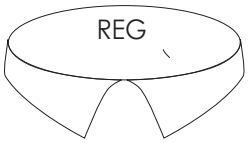
KNOW YOUR COLLAR



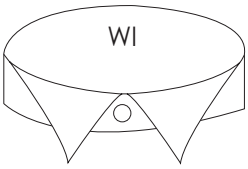
CUT-AWAY COLLAR



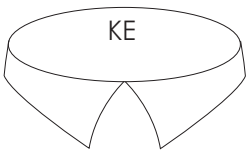
BUTTON-DOWN COLLAR



REGULAR COLLAR



WING COLLAR



KENT COLLAR

SIZE MEASUREMENT CHART FOR SHIRTS

MEN - MODERN FIT									
	Standard	S	M	L	XL	2XL	3XL	4XL	5XL
A	Collar	37/38	39/40	41/42	43/44	45/46	47/48	49/50	51/52
B	Chest	111	117	123	131	137	147	157	167
C	Waist	101	107	113	121	127	142	152	162
D	Long sleeve length	65	65	67	68	68	68	69	69

MEN - SLIM FIT						
	Standard	S	M	L	XL	2XL
A	Collar	37/38	39/40	41/42	43/44	45/46
B	Chest	102	108	114	120	126
C	Waist	91	97	103	109	115
D	Long sleeve length	66	66	66	68	68

LADIES - MODERN FIT								
	Standard	S	M	L	XL	2XL	3XL	4XL
B	Chest	90	96	102	108	114	120	126
C	Waist	80	86	92	98	104	110	116
D	Long sleeve length	61	62	63	64	65	66	67

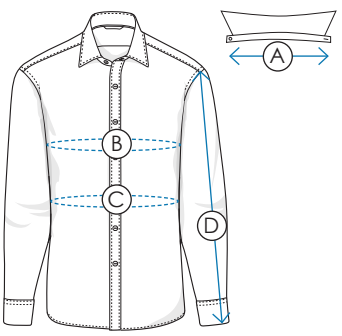
SIZE MEASUREMENT CHART

With the size measurement chart from Seven Seas you will find the right size straight from the beginning.

The size measurement chart is the essence of standard measuring methods.

All measurements are in centimeters.

The size specifications depend on correct washing and drying of the product.



MEN

Ⓐ Collar width is to be measured at the collar from the middle of button to end of buttonhole.

Ⓑ Chest width is to be measured at the widest point.

Ⓒ Waist width is to be measured at the slimmest point.

Ⓓ Long sleeve length is to be measured from shoulder to wrist.

LADIES

Ⓑ Chest width is to be measured at the widest point.

Ⓒ Waist width is to be measured at the slimmest point.

EASY-CARE

Several Seven Seas shirts are in Easy-Care quality and require minimal ironing. To achieve the best result, the shirt should be ironed after washing before it is completely dry. The shirts can also be tumble-dried at low heat and afterwards placed on a hanger.



NON-IRON

The majority of Seven Seas shirts are Non-Iron. This means that they require minimal or no ironing. After washing and possibly tumble drying at low heat, hang the shirt to naturally dry on the hanger and it is ready for use.



Shirt
SIZES

S - 5XL

S - 2XL

S - 4XL

S - 5XL

S - 4XL

The Basics **POPLIN**	*The Basics* **OXFORD**	*The Basics* **VIRGINIA**	*The Basics* **DENIM**	*The Twills* **FINE TWILL**	*The Twills* **FINE TWILL** CALIFORNIA	*The Twills* **FINE TWILL** KADET	*The Twills* **FINE TWILL** CHECK
							
 MODERN FIT	 MODERN FIT	 MODERN FIT	 MODERN FIT	 MODERN FIT	 MODERN FIT	 MODERN FIT	 MODERN FIT
 SLIM FIT		 SLIM FIT		 SLIM FIT	 SLIM FIT	 SLIM FIT	 SLIM FIT
 MODERN FIT ♀	 MODERN FIT ♀	 MODERN FIT ♀	 MODERN FIT ♀	 MODERN FIT♀	 MODERN FIT ♀	 MODERN FIT♀	
 SHORT SLEEVE	 SHORT SLEEVE			 SHORT SLEEVE			
				 SHORT SLEEVE♀			
 WHITE  BLACK	 WHITE  LIGHT BLUE	 NAVY PATTERN	 INDIGO	 WHITE  BLACK  LIGHT BLUE  NAVY  SILVER GREY	 LIGHT BLUE  DARK GREY	 LIGHT BLUE  NAVY	 LIGHT BLUE

SHORT SLEEVE

 WHITE

 BLACK

 LIGHT BLUE

The Royal Family
DOBBY ROYAL
OXFORD



MODERN FIT



SLIM FIT



MODERN FIT ♀

WHITE

LIGHT BLUE

FRENCH BLUE

CHARCOAL

The Royal Family
DOBBY
ALONSO



MODERN FIT



SLIM FIT

BLUE

The Royal Family
DOBBY
ROME



MODERN FIT

NAVY

The After Eight
DRESS
SHIRT



MODERN FIT

WHITE

The After Eight
TUXEDO



MODERN FIT



SLIM FIT

WHITE

The Essentials
O-NECK



FITTED
S - 3XL



FITTED ♀
S - 3XL

WHITE

BLACK

NAVY

LIGHT GREY MELANGE

DARK GREY MELANGE

OLIVE

DEEP REED

The Essentials
POLO



FITTED
S - 3XL



FITTED ♀
S - 3XL

WHITE

BLACK

NAVY

LIGHT GREY MELANGE

DARK GREY MELANGE

OLIVE

DEEP REED

The Essentials
KNIT



FITTED
S - 3XL



FITTED ♀
S - 3XL

SAND MELANGE

BLACK

NAVY

LIGHT GREY MELANGE

DARK GREY MELANGE

BLUE MELANGE

BORDEAUX MELANGE

COPENHAGEN

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